



THE
Xmas
DESIGNERS.

The Xmas Designers Corporate Christmas Concepts

**Christmas, as the most wonderful time of the year,
is the perfect moment to create brand awareness
and share the joy in your own unique way!**

With their in-house design department and own production and development, The Xmas Designers support you to create that perfect corporate gift, or create even a unique corporate Christmas look. In this document, we inspire you with examples; from small but powerful gifts and customized details in Christmas decors, up to a Global Christmas concept.

With 9 teams serving all continents, The Xmas Designers know how to exceed the expectations. Adding an incredible value with international concept development and high quality production and distribution; all around the world.

www.thexmasdesigners.com



Amsterdam



Bangkok



Brisbane



Cape Town



Dubai



Hong Kong



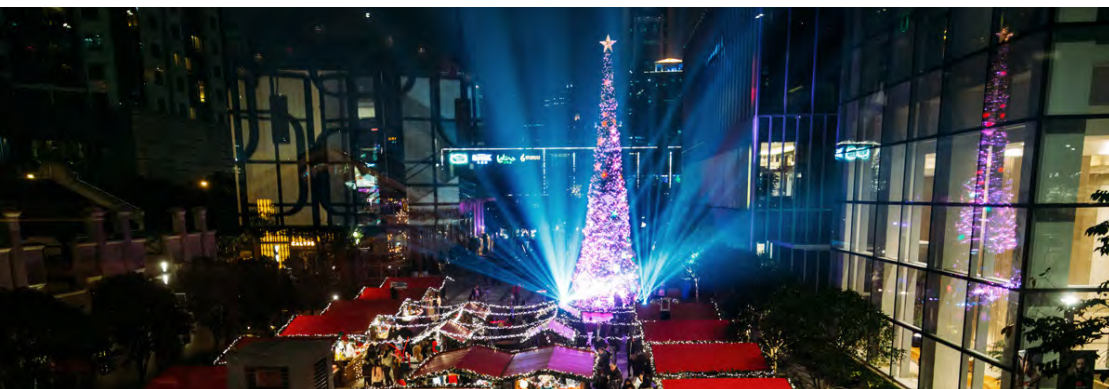
New York



Shanghai



Singapore



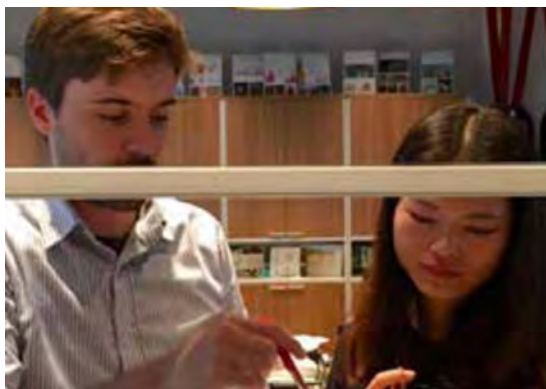
The support *you* need

The full package or 'only' delivering the products and/or management.

From design up to interesting multiple year contract: you decide how The Xmas Designers will support you. Either with a complete turn-key project, or select from the following services:

- Consultancy & Design
- Purchasing and delivery of Christmas products
- Full setup of the Decoration
- Leasing for multiple years, to get the most out of your budget

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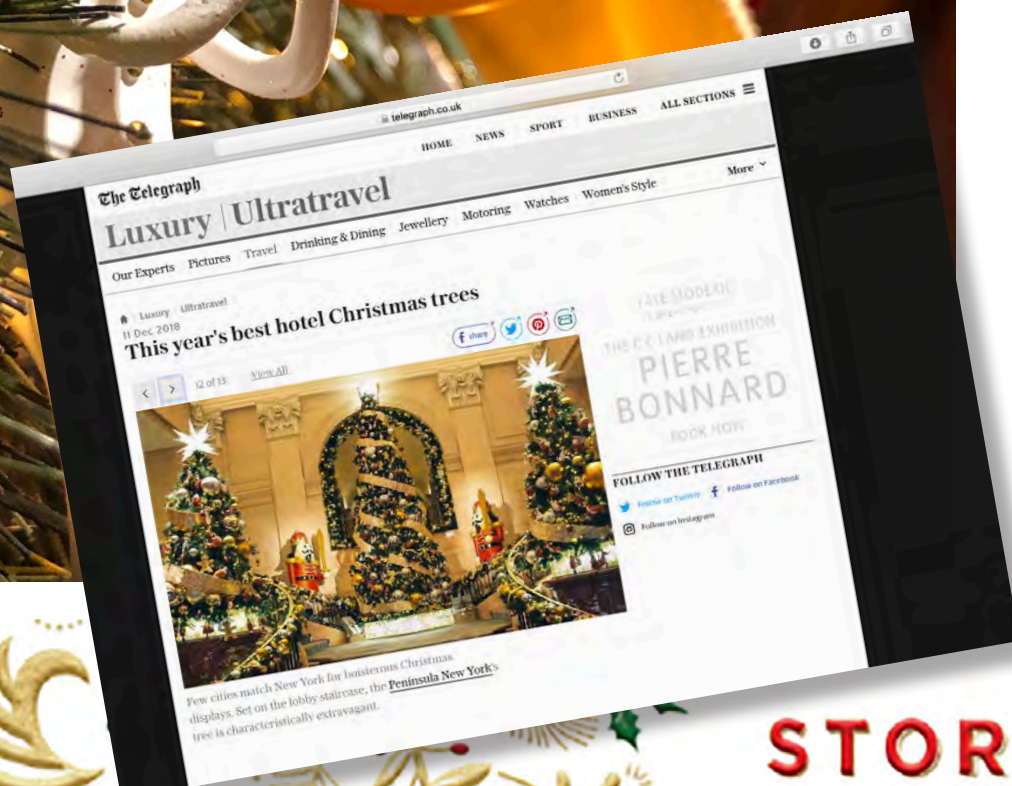


The Xmas Designers support you at the level *you* need.

The cooperation with the brand The Peninsula is a great example, wherefore we developed a full Global Christmas concept. Offering all their hotels support at the level they required. Some hotels 'only' purchased the tailor-made ornaments, some purchased the full decoration. Some hotels we brought in our own team and took care of the full execution, and in other hotels we only brought in our professional decorators and worked together with the hotel's team.

Recognitions and rewards of a successful concept

The 'Stories from the Tree' ornaments were sold out in a few weeks and the setup we created in The Peninsula New York, was even selected by the New York Times, as one of the best Hotel Christmas Trees in the world. That is what we do it for!



STORIES *from* THE TREE

THE PENINSULA
HOTELS



3 year program for a global Christmas concept

For The Peninsula we created in 2018 a 3 year program for a global Christmas concept, based on the 'Stories From the Tree'. With unique characters which were used in their marketing and communication throughout the season, and brought to life in unique Christmas ornaments and larger Christmas objects. Each year another character is highlighted, which creates diversity within a concept that last for several years.



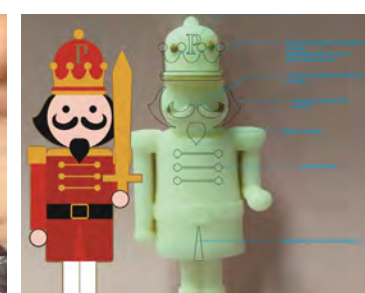
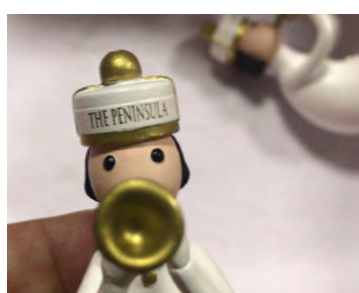
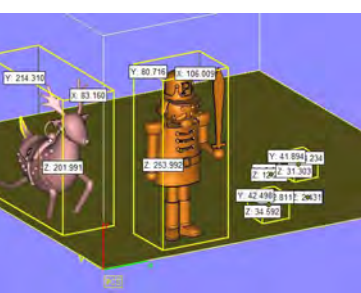
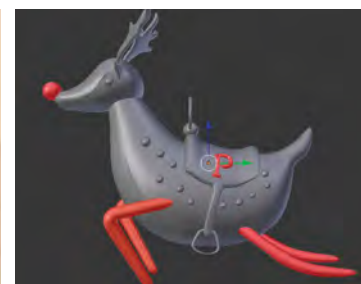
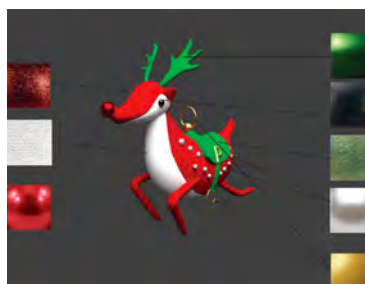
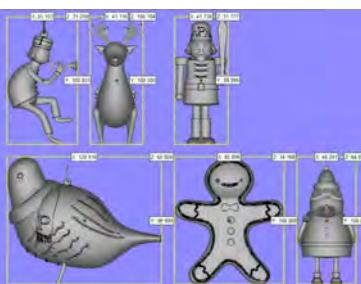
3D Complex Page Boy | Finishing



Unique Ornaments

Fully coordinated and handled with great care and attention

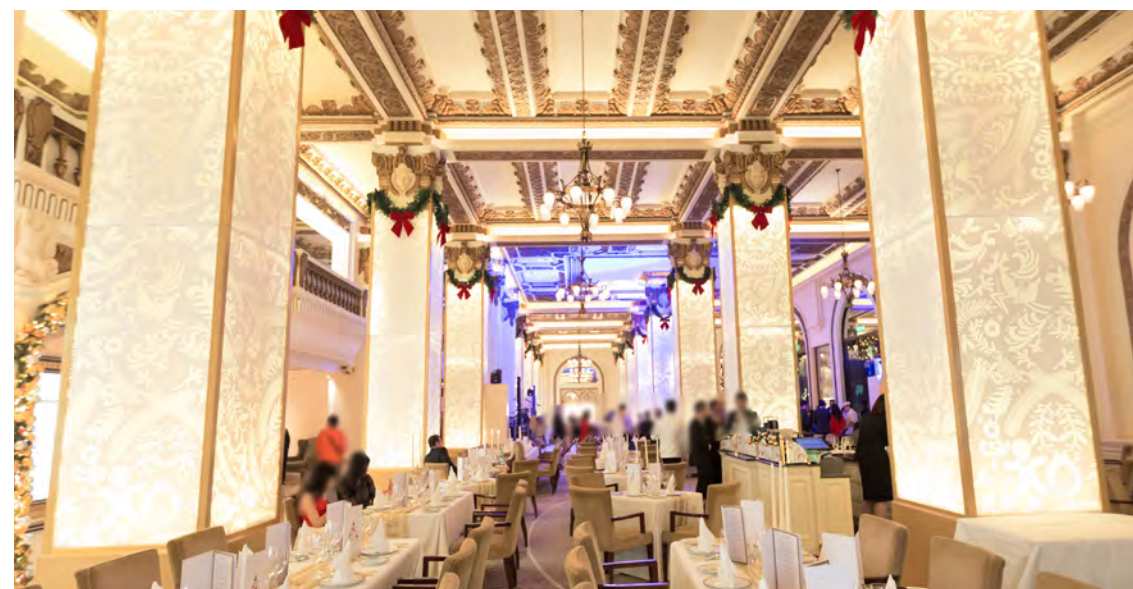
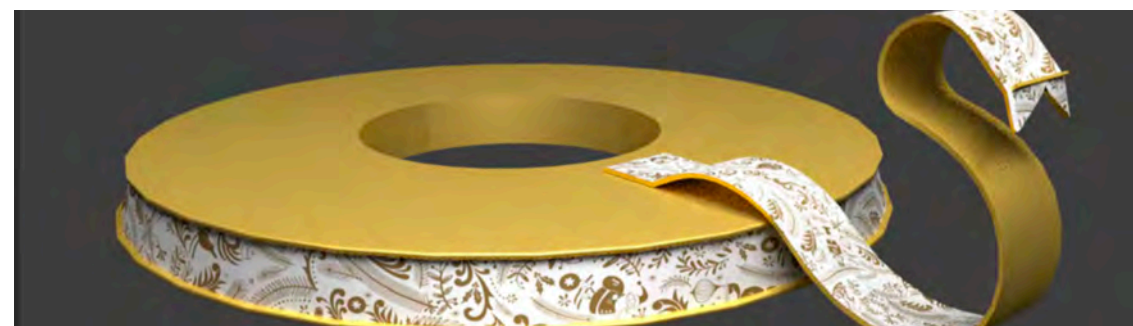
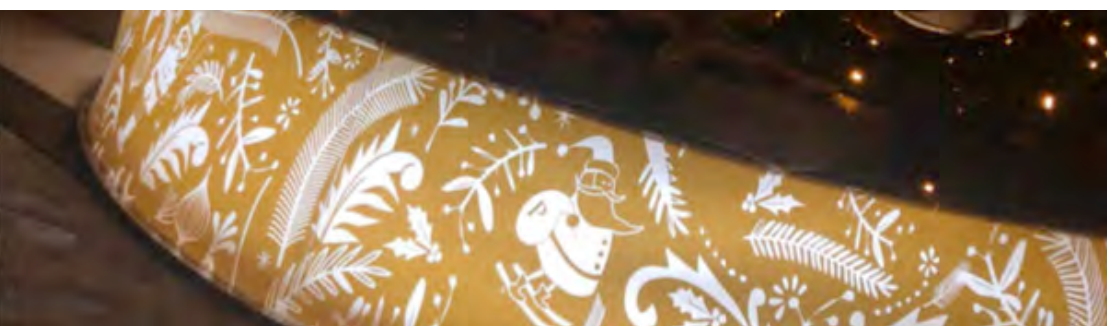
Design, development, production and distribution of the unique tailor made ornaments. From the first drawings up to the shops display; fully coordinated and handled with great care and attention by the team of Designers and Production Managers of The Xmas Designers.







With a unique pattern, based on the 'Stories from the Tree' characters, used in many different features and objects; for a both consistent and diverse look and feel.





MERRY
XMAS

OASIS BANK
TO

MERRY RIXOS

A powerful Christmas wish directly relating to the brands name.





Excellence is in the detail

Sometimes it can also 'just' be subtle branding of the Christmas decors, to give that unique 'signature' and create brand awareness, but also a more customized and luxurious look and feel.





Enhancing the guest experience,
with customized gifts matching the Christmas decor.





The Oscar

In 2017 we were honored to develop some unique Christmas items based on the mascots of Table Bay in Cape Town, the Sea lion called 'Oscar'. Based on the golden sculpture at the entrance of the hotel, we developed an amazing snow globe as the Christmas gift of the holiday Season.

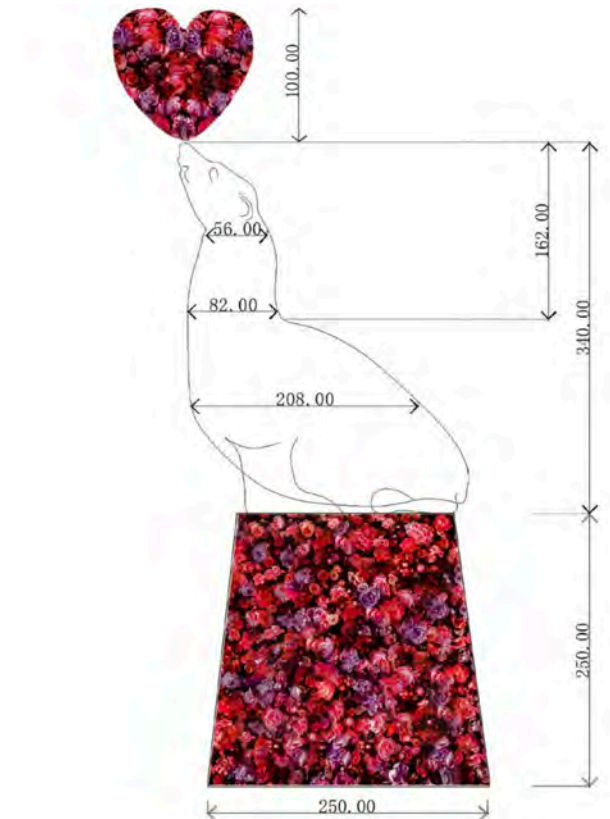
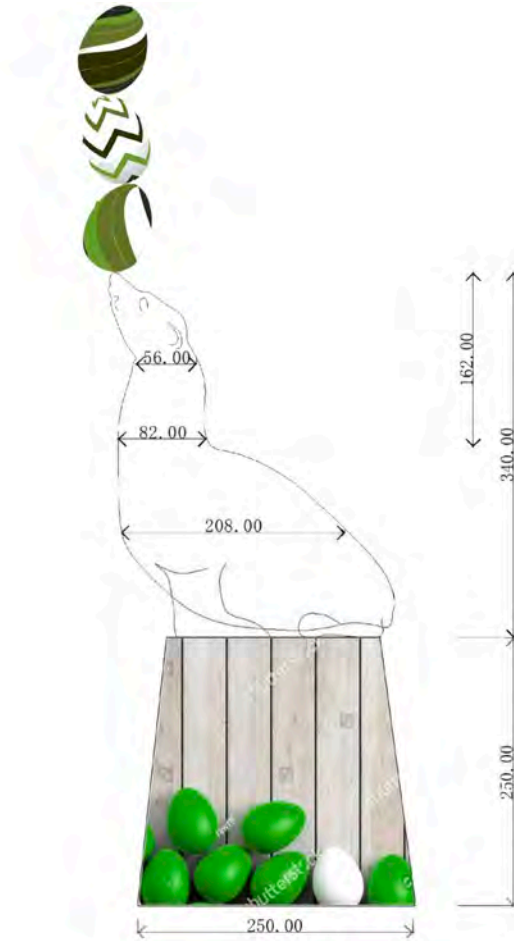
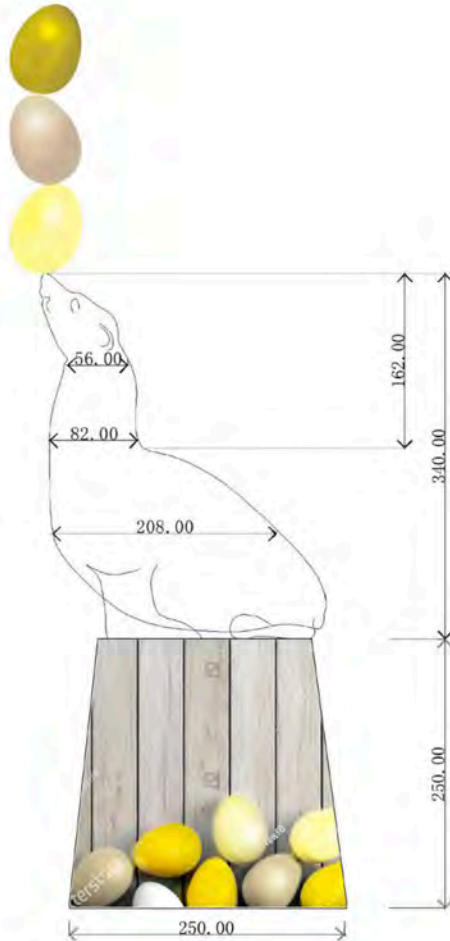
We also developed a larger than life LED object; a 5 meter tall 'Oscar', welcoming the guests at the hotels driveway. An impressive way of welcoming your guests at the hotel to spend their holidays!



The Oscar, larger then life

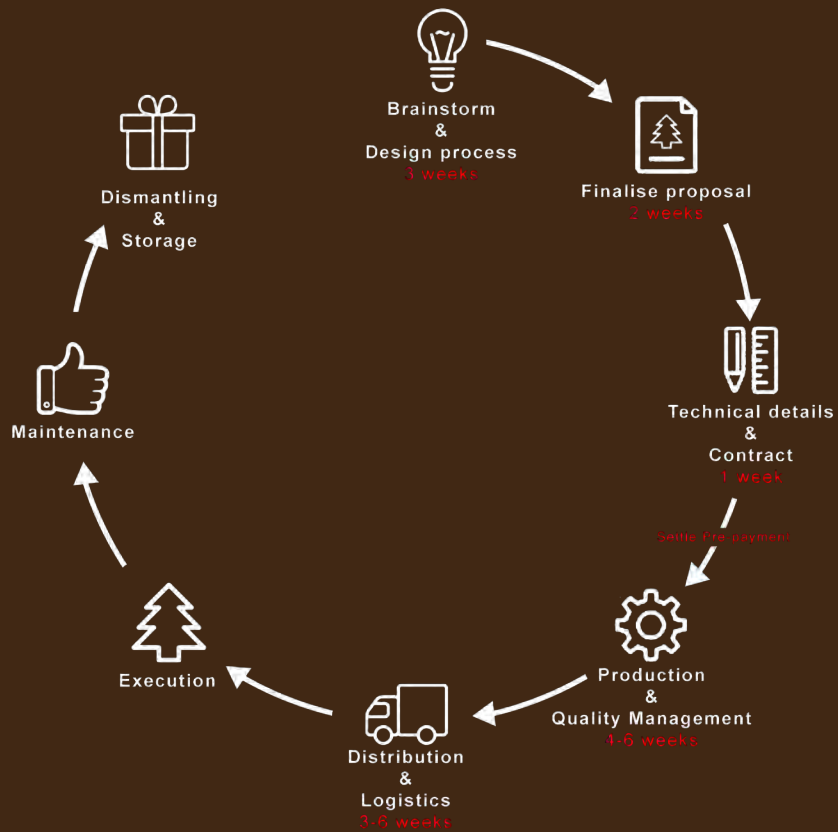
The outdoor 'Oscar' was designed in such a way that it could be turned into a festive decoration for Easter and Valentine too.

This to get the most out of the financial investment and creating more opportunity of brand awareness during the year.



Our process is clear and effective!

While taking care of Design, Development, Production, Distribution and Execution, our team is trained to follow a strict process and timeline. This to manage and control the quality, and ensure we meet and even exceed expectations, in every part of the project.



Order Deadlines

- Africa: 1st August
- Asia: 1st September
- Australia: 1st August
- Europe: 1st August
- South America: 1st August
- United Arab Emirates: 1st August
- United States: 1st August



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